

Games Global in 1Stop Translations deal

GAMES Global, a supplier to the gaming sector, and 1Stop Translations, which translates for the gaming and Fintech sectors and specialises in emerging markets, have signed an annual collaboration agreement.

The agreement is for the supply of translations for the Games Global portfolio of games into 22 European and Asian languages. A product of the technological integration between the companies' corporate information systems, the agreement will see 1Stop Translations, a company present in Italy and Malta and which manages around 20,000 professional native translators around the globe, interface with the more than 30 Games Global studios worldwide.

"This partnership required a huge technological effort to synchronise our database of client requests with the management of our team of professional native translators, located all over the world," said Antonio Cesari, CEO of 1Stop Translations.

"The aim is to provide an optimal service to the client in terms of delivery and quality, efforts largely crowned by client satisfaction, just two months after the start of the project."

"Games Global is committed to providing the best possible service for our customers and part of that is ensuring we only work with the best in the industry," said Angela van den Berg, chief legal officer at Games Global. "We believe this new partnership to be another fantastic step along that journey."



NICOLA PANSINI - HEAD OF MARKETING

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1Stop: gateway to the metaverse

1STOP Translations is a company that specialises in the localisation and creation of multilingual content dedicated to the igaming, esports, sportsbook, crypto and fintech sectors.

It has been operating in the language field for 17 years, with headquarters in Italy and Malta. The company runs a community of 20,000 translators and 2,500 content writers from all over the world. Its workflow and departments allow it to manage any kind of localisation project, regardless of their complexity.

“We are ISO 9001 and ISO 17100 certified and provide a project manager dedicated to you and your project,” the company says. “The exponential growth of the company and the outstanding experience gained has allowed us

to offer comprehensive solutions in the field of international marketing as well as innovative and non-conventional services.”

These services include human translation, AI translation, SEO outreach and link building (thanks to a huge worldwide consolidated network of partner websites), advergaming, NFT marketing, community marketing, influencer marketing and 30 more services related to translation and marketing, such as multilingual chatbots and CMS content uploading.

“We collaborate with the main players of the igaming sector, offering a full range of essential services for your business’ growth. If you wish to enter through the front door of the metaverse and the new frontier of the WEB3, contact us at ICE London on stand N8-333.”

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